

Media Release

iiNet spruiks the importance of passwords and PC protection

1 July 2011: iiNet, Australia's second largest DSL service provider, has released another instalment of its online safety series, urging members of the community to take simple steps to ensure their computer and other devices are protected from viruses, cyber fraud and password hacking.

Rebecca Moonen, iiNet's Compliance Manager said this month's advice is relevant to everyone, no matter which Internet connected device they use.

"At the end of the day, an unprotected computer or device will undermine all of the other precautions people might take to stay safe online," Rebecca said.

"We've put together some straightforward tips so Internet users can have peace of mind knowing their personal devices are safe and secure."

Protecting your personal gizmos and gadgets

- **Virus protection is key** – ensure your computer or device remains virus free by installing anti-virus software, regularly downloading security patches and deleting emails when you don't know the sender.
- **Picking a password** – choosing a password that's difficult to guess is as important as locking your house when you leave for the day. Create a password that's at least eight characters and contains deliberate misspellings and numbers.
- **Family matters** – talk to your family about the importance of not disclosing personal information on the web. Create a special, limited user account for the kids.
- **Out and about** – stay safe online while on the move. Avoid public wireless hotspots, pin lock mobile phones and consider if you really need all the files that you carry around on your laptop.

Launched last month, iiNet's Online Safety Series is designed to help Australians become more aware of safe practices when surfing the web. Each month, information will be released and made available for download from the iiNet website. Topics covered by the safety series include social networking, online shopping, phishing emails and password security.

To download this month's complete factsheet, learn more about iiNet's Online Safety Series or to register interest in an Online Safety Seminar visit www.iiNet.net.au/safety.

– ENDS –



WINNER
Innovation – Large
Company Award,
ACOMMS Communications
Alliance & Comms Day
Awards 2010



National Large Business - iiNet
WA Large Business - iiNet
WA Service Excellence in a
Contact Centre – Westnet
Customer Service Institute of
Australia (CSIA)



WINNER
Carrier of the Year Award,
Highly commended - iiNet's
'work from home' program,
Australian Telecommunications
Users Group (ATUG)

A full list of current awards
can be seen at iiNet Awards



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About iiNet

iiNet is Australia's second largest DSL Internet Service Provider (ISP) and the leading challenger in the telecommunications market. We employ more than 2000 inquisitive staff across four countries and support over 1.3 million broadband, telephony and Internet Protocol TV (IPTV) services nationwide.

We're a publicly listed company and we maintain our own super-fast broadband network. Our vision is to lead the market with products that harness the potential of the Internet and then differentiate with award-winning customer service.

To achieve this, we employ creative thinkers and true advocates of technology. Our people are a huge part of the iiNet success story, so we've developed a unique and stimulating work culture to ensure they remain engaged and inspired.

A lot has changed since our CEO founded iiNet in a suburban garage back in 1993 and the broadband landscape continues to evolve. What hasn't changed is our passion for the transformative benefits of the Internet and our commitment to helping Australians connect better.