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iiNet and ihug's New Dialup Plans Provide Choice and Greater Benefits

Dialup range now available in New Zealand

28 September, 2005 – iiNet Limited (ASX: IIN) today unveiled its new dialup product range designed to provide customers with a high quality, high value dialup Internet experience with increased features, flexibility and attractive bundled benefits.

The new dialup product range -- available to customers in Australia and New Zealand (under the ihug brand) – provides the choice of an hourly plan with 60 hours use per month, and an unlimited plan, with unlimited hours.

All plans provide features such as:

- free premium-grade anti-spam and anti-virus email protection
- 30Mb web space
- five email boxes
- no kick time
- no idle-time disconnect

The unlimited plan has the addition of Web Accelerator, which increases dialup surfing and downloading speeds by five times over standard dialup. Web Accelerator is available anywhere a phone line is connected, requires no new hardware, is easy to install and is free with iiNet and ihug unlimited plans.

Both the hourly and unlimited plans can be bundled with iiNet's full phone service or with ihug's direct dial toll calls. Customers who choose to bundle receive a \$10 discount on their monthly dialup service, making an hourly dialup plan just \$9.95 per month in both Australia and New Zealand.

"We know that not all customers can receive broadband, or are ready for it, so we have developed unlimited hours dialup with free Web Accelerator -- the next best thing to broadband," said Mark Rushworth, chief executive, ihug. "We're pleased to offer a compelling and uniform product that represents quality and value to Australian and New Zealand customers, and provides the added savings benefit from bundling."

The new dialup plans are available immediately for both Australian and New Zealand customers. Customers on existing dialup accounts can transfer to a new dialup plan free of charge. For more information in Australia please visit: www.iinet.net/dialup, or call 131917, and in New Zealand, please visit: www.ihug.co.nz/products/dialup/index, or call 0800 464 484.

About iiNet

iiNet is one of Australia's Internet service pioneers, having begun in Western Australia in 1993. With the completion of the OzEmail acquisition on 1 March 2005, iiNet became the third largest Internet Service Provider in Australia, and currently has

over 690,000 services across Australia and New Zealand. iiNet has built a reputation for providing innovative, quality and value Internet products, and friendly 24-hour customer service and support. For more information on iiNet, please visit www.iinet.net.au or call 131917.

About ihug

Established in 1994, ihug is New Zealand's original Internet pioneer and third largest ISP with over 100,000 subscribers currently. In October 2003 ihug merged with iiNet Limited - Australasia's third largest Internet Service Provider. The iiNet Ltd Group currently has over 690,000 services including broadband, dialup and telephony products in New Zealand and Australia. For more information, please visit www.ihug.co.nz .