

## Next Generation Internet and Phone Plans for iiNet and OzEmail Business Customers

**10 June, 2005** – iiNet Limited (ASX: IIN) today announced a new range of next generation Internet and phone plans designed for small-to-medium size businesses. The business plans were developed after conducting extensive customer research and obtaining customer feedback

Modelled on the successful home iibroadband2 product range, the new business plans provide customers with a minimum speed of 1500 kbps, while those on iiNet's own DSL broadband infrastructure will now be able to reach speeds of up to 12000 kbps. The new business plans are available for iiNet and OzEmail customers.

"We've listened to our business customers and know that they want fast, affordable Internet and phone products, with specific features required for running a growing business, and backed by knowledgeable, 24/7 customer support," said Michael Malone, Managing Director, iiNet Ltd. "We've built on our successful *iibroadband2* products for home users and added the feature-rich *business pack* to deliver an innovative and competitive product range that's designed to grow with our customers' business."

### **business pack**

The business product range contains five plans ranging from *business lite* to *business extreme* and starting from \$59.95 per month. The *business pack* can be added to one of the business plans for just \$29.95 per month, and provides:

- Speeds of up to 12000 kbps (subject to area availability)
- Priority business phone support
- One static IP address, plus four additional IP addresses upon request
- 20 email addresses
- 60 MB web space

Additionally, customers bundling a business plan with the full service phone will receive double the download quota, a monthly discount on their Internet service and the convenience of receiving these services from the one provider and on one invoice. The full service phone offering providing competitive line rental, local calls, and very competitive rates on national, international and landline to mobile calls.

Current iiNet business customers and OzEmail broadband2 customers can upgrade immediately to the new business plans by using the online account management tool, [Toolbox](#), or by calling 131917 for iiNet, or 133593 for OzEmail. For more information on the business plans, please visit: [www.iinet.net.au/business](http://www.iinet.net.au/business) or [www.ozemail.com.au/products/business](http://www.ozemail.com.au/products/business).

In a separate announcement today, iiNet launched its ADSL2 standard, which provides speeds of up to 12000 kbps, allowing the effective transmission of voice, data and video, commonly known as "triple play". ADSL2 speeds will be made available to customers currently connected to an exchange which is enabled with special iiNet equipment called

a DSLAM. A DSLAM is hardware technology installed into local telephone exchanges, enabling iiNet to provide improved service functionality and much faster speeds. iiNet currently has over 28,000 customers connected to its DSLAMs.

**About iiNet**

iiNet is one of Australia's Internet service pioneers, having begun in Western Australia in 1993. With the completion of the OzEmail acquisition on February 28, 2005, iiNet is the third largest Internet Service Provider in Australia, with over 620,000 customers across Australia and New Zealand. iiNet has built a reputation for providing innovative, quality and value Internet products, and friendly 24-hour customer service and support. For more information on iiNet, please visit [www.iinet.net.au](http://www.iinet.net.au) or call 131917.

**Contact:**

Michael Malone  
Managing Director  
Phone: (08) 9214 2207  
[mmalone@iinet.net.au](mailto:mmalone@iinet.net.au)