

Cisco Technology Helps iiNet to Evolve Towards Carrier Class

Cisco 12000 series Internet routers form core of network transformation

July 13, 2006 – Cisco Systems® today announced that Australia's largest high-speed ADSL (ADSL2+) provider, iiNet, has purchased Cisco core and edge Internet routing technology to allow it to transform its customer network to a national fibre backbone with multiple with international links to the US, New Zealand and Japan.

iiNet's network migration strategy is based on the deployment of Cisco 12416 and 10008 routers. The routers, from Cisco's flagship 12000 Series, will operate at the core of iiNet's network and provide a rapid and reliable backbone for all Internet traffic and to help iiNet meet increasing demand for bandwidth from its 600,000 services across Australia and New Zealand.

Greg Bader, Chief Technology Officer at iiNet, said; "We required high-end, carrier-grade networking equipment to manage the large volumes of data that we are distributing internationally and domestically. Critically, the solution needed the ability to scale easily and cope with the growth we are seeing now and forecasting for the future and Cisco's rock-solid routers impressed us the most. We felt confident we were investing in the future and we will reap the benefits of Cisco's further innovations in the field."

The deployment began in April 2006 and is ongoing. The new segmented network design incorporates Cisco's 6500, 10000 and 12000 router product families. It will significantly boost iiNet's ability to grow and enhance its overall network performance.

Delivering uncompromising routing performance and superior quality of service, Cisco's 12000 Series routers leverage state-of-the-art silicon and intelligent software technologies. The Cisco 12416 is uniquely positioned for carriers to build the most sophisticated and competitive IP/multiprotocol label switching (MPLS) service delivery infrastructure. The Cisco 10000 Series router is the industry's only edge router that delivers consistent, high-performance features for carriers deploying IP/MPLS services to broadband and private line customers.

Peter Papaioannou, Operations director, Cisco Service Provider Team, said; "Cisco has long been iiNet's preferred networking supplier and we are delighted to have been selected for this important program. These routers will provide iiNet end users with more up time, less unnecessary bottlenecks and faster packet processing, all critical for its customer satisfaction."

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About Cisco Systems

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About iiNet

iiNet is one of Australia's Internet service pioneers, having begun in Western Australia in 1993. iiNet currently has over 600,000 services across Australia and New Zealand and has built a reputation for providing innovative, quality and value Internet products, and friendly 24-hour customer service and support.

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