

MEDIA RELEASE:

[iiNet says, Let the Games Begin](#)

25 November 2008, iiNet Limited (ASX:IIN) today announced a breakthrough partnership with Xbox 360, enabling iiNet customers to download Xbox LIVE content quota-free. iiNet are the first Australian Internet Services Provider to offer quota-free gaming downloads in conjunction with Xbox 360.

The announcement continues iiNet's push to bring more online content into its Freezone and celebrates the launch of Xbox 360's new user experience. iiNet customers that own an Xbox 360 will be able to download quota-free from Xbox LIVE an amazing array of exciting content such as Xbox LIVE Arcade games, new game demos and add-ons, game trailers and console updates.

"Our present to Xbox 360 owners this Christmas is quota-free downloads. By signing up with iiNet, customers can play long and hard, download the hottest new game demos from Xbox LIVE and not run down the household quota" said Mark White, Chief Operating Officer, iiNet.

"Now that Xbox 360 has launched its brand new experience there's never been a better time to get on Xbox LIVE," said Andrew Jenkins, Product Marketing Manager for games and LIVE.

We are delighted to partner with iiNet and to have Xbox LIVE content as part of iiNet's Freezone," added Jenkins.

"An Xbox 360 will undoubtedly be one of the hottest items this Christmas, and with iiNet it is sure to be a gift that continues to give all year round," Mark White concluded.

The partnership with Xbox sweetens the deal for gamers by adding to the suite of quota-free gaming content already in iiNet's Freezone, through websites such as www.gamershell.com and iiNet's own www.3fl.net.au

To find out more and make the switch to iiNet visit www.iiNet.net.au or call 13 19 17.

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About iiNet

iiNet was established in 1993 and listed on the ASX in 1999, growing from a small Perth business into the third largest Internet Service Provider in Australia. The Company now supports over half a million dial up, broadband and telephony services nationwide, with revenues of over \$400m, and proudly employs more than 1400 people in Perth, Sydney, Auckland and Cape Town.

iiNet's goal is to lead the market with the best internet access products and then differentiate with genuine, plain speaking customer service. The company has its own high speed ADSL2+ network reaching around 4 million households across Australia, the largest Voice over IP network in the country, and is delighted to have led yet again with Naked DSL, recognised by PC User Magazine as the 2007 Product of the Year.