

Media Release

iiNet salutes the future with next generation broadband

26 October 2009: iiNet Ltd, Australia's third largest ISP, has launched its first lightning-fast Fibre-to-the-Home (FTTH) broadband services with partner OptiComm, giving customers the fastest broadband available in Australia.

iiNet, together with OptiComm (a specialist in delivering Fibre-to-the-Home to new housing estates), is offering Fibre-to-the-Home to residents of Point Cook's Alamanda Estate in Victoria, starting at just \$49.95 a month.

"Fibre-to-the-Home is definitely the next generation of broadband - fibre optics can carry far more data simultaneously than traditional copper cabling, making speeds up to four times faster than traditional ADSL," says iiNet's Chief Technology Officer Greg Bader.

Villawood Properties' Executive Director, Rory Costelloe, says the launch of Fibre-to-the-Home at Alamanda is an exciting development for Point Cook (an area where it is estimated only one in four households has efficient access to broadband), with residents greatly benefiting from not only improved, but cutting-edge telecommunications infrastructure.

"From the outset, it was important that Villawood pursue the opportunity to install Fibre-to-the-home to all 1500 home sites at Alamanda. We are delighted to work with iiNet as one of the estate's service providers," says Mr. Costelloe.

Residents can choose from plans with download speeds of 25, 50 or 100 megabits per second – meaning they can enjoy super-fast downloads, internet and phone connections, as well as flawless Voice over IP and television streaming.

"Fibre-to-the-Home is future-proof, with technology and infrastructure ready for whatever tomorrow throws at us, including iiNet's upcoming IPTV product," says Mr. Bader.



WINNER
Commitment to Customer Service – Consumer
Communications Alliance & CommsDay Awards 2009



QUALITY ISO 9001
FS 550231



Right now, iiNet's customers can access the iiNet Freezone, a hub of unmetered content, including Apple iTunes store purchases, FOX SPORTS Barclay's Premier League matches, games demos from Xbox LIVE, a huge range of programs on ABC iView and Investec Super 14's Rugby games – none of which count towards their monthly download quota.

iiNet's Fibre-to-the-Home plans also include 'anytime quota' (meaning you can download at anytime without on-peak and off-peak restrictions).

The future of broadband in Australia is well and truly here.

- ENDS -

For further information or interviews, please contact:

Greg Bader
iiNet Chief Technology Officer
+61 8 9214 2207
media@staff.iinet.net.au

James Keulemans
Statecraft
M: 0421 633 841

About iiNet

iiNet was established in 1993 and listed on the ASX in 1999, growing from a small Perth business into the third largest Internet Service Provider in Australia. The Company now supports over half a million broadband, telephony and dial up services nationwide, with revenues of over \$400m, and proudly employs around 1300 people in Perth, Sydney, Auckland and Cape Town.

iiNet's goal is to lead the market with the best internet access products and then differentiate with genuine, plain speaking customer service. The company has its own high speed ADSL2+ network reaching around 4 million households across Australia, the largest Voice over IP network in the country, and is delighted to have led yet again with Naked DSL, recognised by PC User Magazine as the 2007 Product of the Year.