

## Media Release

### 200,000 Customers on iiNet's National Broadband Network Promise of IPTV in 2009

**24 November 2008** - iiNet (ASX:IIN) today announced it now had 200,000 customers on its own ADSL2+ national broadband network and was looking at launching IPTV in 2009.

Announcing the significant milestone at iiNet's Annual General Meeting, Managing Director Michael Malone said it was a clear demonstration of iiNet's success, innovation and investment commitment.

"We are continuing to see strong growth in our products, particularly Naked DSL which is providing customers with broadband speeds of up to 24Mbps without the added costs of a fixed phone line," Mr Malone said.

"With DSLAMS now live in more than 307 exchanges across the country and dozens more under construction or due for expansion we already have built a national network providing 90% of metropolitan Australians with access to broadband faster than proposed under the Federal Government's National Broadband Network.

"Our attractive new unmetered download content offerings in our Media Lounge, including iTunes, the ABC's iView, Barclay's Premier League, golf Majors highlights, NASA TV and more than 60 radio stations, is bringing tangible benefits to our customers which is in turn is delivering the strong customer growth and financial results.

"Our plans to introduce IPTV in 2009 will further cement iiNet as a market leader in product innovation, content collaboration offerings and customer service."

Mr Malone also reaffirmed that iiNet was continuing to lead industry consolidation having acquired more than 30 ISPs, but more importantly, by using those acquisitions to deliver strong growth.

The Annual General Meeting Presentations of the Chairman and Managing Director are available on the Australian Securities Exchange (ASX) website ([www.asx.com.au](http://www.asx.com.au)) and iiNet's website ([www.iiNet.net.au](http://www.iiNet.net.au))

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#### About iiNet

iiNet was established in 1993 and listed on the ASX in 1999, growing from a small Perth business into the third largest Internet Service Provider in Australia. The Company now supports over half a million dial up, broadband and telephony services nationwide, with revenues of over \$400m, and proudly employs more than 1400 people in Perth, Sydney, Auckland and Cape Town.

iiNet's goal is to lead the market with the best Internet access products and then differentiate with genuine, plain speaking customer service. The company has its own high speed ADSL2+ network reaching around 4 million households across Australia, the largest Voice over IP network in the country, and is delighted to have led yet again with Naked DSL, recognized by PC User Magazine as the 2007 Product of the Year.

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