

Media Release

iiNet Takes Care of Business: Introducing All-in-One Business Packs

16th February 2010: iiNet Ltd (ASX:IIN), Australia's third largest ISP, today launched its industry-first [Business Packs](#) – a suite of all-in-one broadband and telephony solutions designed to help businesses run more efficiently.

iiNet's Business Packs break new ground in the small and medium business (SMB) market by bringing a range of services together under one roof, including broadband, phone, VoIP (phone over the internet), domain name registration, web hosting, online storage, Static IP addresses and even a Google Adwords voucher.

iiNet's General Manager Business, Steve Harley, says Business Packs are suitable for all SMBs, regardless of size, and can be customised to meet individual needs (with the option to add more services as the business grows).

"Our Business Packs are the perfect choice for businesses who want hassle-free setup, premium support and a solution that's capable of seamlessly growing as they do. Plus there's the added benefit of receiving a single monthly bill with everything included," Mr. Harley says.

iiNet's Business Packs have been developed in direct response to market research, customer feedback and recommendations from service integrators, offering a value for money solution from just \$249 per month (including an on-site visit from a Kytect technician to manage the initial set up).

"iiNet's Business Packs take care of all your broadband and telephone needs, giving you more time to take care of your business," Mr. Harley concludes.

All iiNet Business products come complete with a range of priority services, such as anytime internet data quota, a dedicated 24/7 Business Support line, an in-house network operations team, free virus and spam protection and access to increased upload capability with an '[Annex M](#)' option, if required.

To learn more about iiNet's Business Packs, contact the iiNet Business Team on 13 24 49 or visit the Business section of the iiNet website: <http://www.iiinet.net.au/business/>.

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About iiNet

iiNet was established in 1993 and listed on the ASX in 1999, growing from a small Perth business into the third largest Internet Service Provider in Australia. The company now supports over 750,000 broadband, telephony and dialup services nationwide, with revenues of over \$400m, and proudly employs around 1300 people in Perth, Sydney, Auckland and Cape Town.

iiNet's goal is to lead the market with the best internet access products and then differentiate with genuine, plain speaking customer service. The company has its own high speed ADSL2+ network reaching around 4million households across Australia, the largest Voice over IP network in the country, and is delighted to have led yet again with Naked DSL, recognised by PC User Magazine as the 2007 Product of the Year.

[08/09 iiNet Annual Report](#)

[Summary of iiNet's 2009 Awards](#)

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