

Media Release

Bring Pakistani television into your home with iiNet

3 November 2010: From today you can bring the fabulous diversity of Pakistan into your lounge room with Urdu TV programs, movies and the latest Pakistani news, thanks to fetchtv, the new television service from iiNet.

In an Australian first, 13 leading television channels popular in Pakistan including 10 in the Urdu language can now be accessed in full broadcast quality when you subscribe to iiNet's fetchtv 2 service. This is on top of your local digital free-to-air channels and a range of subscription channels – all of which can be paused, rewound and recorded; 30 free movies every month plus video on command movies and TV shows; an Electronic Program Guide (EPG) and a range of web applications, all delivered over a broadband connection.

iiNet's Chief Technology Officer Greg Bader said iiNet and FetchTV are leading the way in multicultural TV offering in Australia.

"We're proud to be the first internet provider in Australia to offer this revolutionary television service that includes quality programming for Australia's diverse population," Mr Bader said.

"Because we use the iiNet network, we can guarantee the quality of the transmission is comparable to digital broadcasts – it will feel like you are in Pakistan watching television."

The 13 channels available through the fetchtv Pakistani package from iiNet include:

- Two Urdu News channels - Geo News and ARY News - featuring breaking news from Pakistan and around the world
- Three Urdu General Entertainment channels – Geo Entertainment, ARY Digital and Hum TV– featuring a leading dramas, reality shows, prime time infotainment and movies
- Aag – an Urdu Youth General Entertainment and Music channel
- Masala TV– an Urdu food channel featuring local and international chefs and cuisine;
- Style 360 fashion TV
- QTV an Islamic Religious channels in Urdu
- Zee Salaam; an Urdu General Entertainment channel
- Zee TV and Zee Cinema - Hindi channels also popular in Pakistan
- NDTV 24x7 – the leading Indian News channel presented in English, and popular in Pakistan



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WINNER
Commitment to Customer
Service – Consumer
ACOMMS Communications
Alliance & CommsDay
Awards 2009



WINNER
Australian Service
Excellence Award,
WA Call Centre Manager
of the Year,
National Customer Service
CEO of the Year
Customer Service Institute
of Australia (CSIA)



WINNER
Carrier of the Year 2010
Best Broadband Service
(Fixed or Wireless),
Chief Executive of the Year
Australian Telecom
Awards 2009

Available now, this latest fetchtv offering can be accessed for an additional \$19.95 per month for customers who subscribe to iiNet's fetchtv2 service.

For more information on fetchtv and the packages available from iiNet, visit www.iinet.net.au

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About iiNet

iiNet is Australia's second largest DSL Internet Service Provider (ISP) and the leading challenger in the telecommunications market. We employ more than 1800 inquisitive staff across four countries and support over 1.3 million broadband, telephony and Internet Protocol TV (IPTV) services nationwide.

We're a publicly listed company and we maintain our own super-fast broadband network. Our vision is to lead the market with products that harness the potential of the Internet and then differentiate with award-winning customer service.

To achieve this, we employ creative thinkers and true advocates of technology. Our people are a huge part of the iiNet success story, so we've developed a unique and stimulating work culture to ensure they remain engaged and inspired.

A lot has changed since our CEO founded iiNet in a suburban garage back in 1993 and the broadband landscape continues to evolve. What hasn't changed is our passion for the transformative benefits of the Internet and our commitment to helping Australians connect better.

About FetchTV

FetchTV is an Australian founded and owned business, with backing from the Malaysian based ASTRO ALL ASIA NETWORKS subscription TV group.

FetchTV is a wholesale subscription TV provider to leading Australian ISPs. The fetchtv service is unique in that it provides access to digital free-to-air channels, subscription channels, video on-demand and interactive content via an unmetered broadband connection, to the TV in SD and HD quality, instantly with no downloading delays.