

Media Release

Bring Mandarin television into your home with iiNet

3 November 2010: From today you can bring the fabulous diversity of Asia into your lounge room with Mandarin-language TV programs, movies and news, thanks to fetchtv, the new television service from iiNet.

In an Australian first, 16 leading Chinese channels and 11 Singaporean and Taiwanese channels can now be accessed in full broadcast quality when you subscribe to iiNet's fetchtv 2 service. This is on top of your local digital free-to-air channels and a range of subscription channels – all of which can be paused, rewound and recorded; 30 free movies every month plus video on command movies and TV shows; an Electronic Program Guide (EPG) and a range of web applications, all delivered over a broadband connection.

iiNet's Chief Technology Officer Greg Bader said iiNet and FetchTV are leading the way in multicultural TV offering in Australia.

"We're proud to be the first internet provider in Australia to offer this revolutionary television service that includes quality programming for Australia's diverse population," Mr Bader said.

"Because we use the iiNet network, we can guarantee the quality of the transmission is comparable to digital broadcasts – it will feel like you are in Asia watching television."

The sixteen Mandarin channels available through the new fetchtv Great Wall TV package include:

- Three Chinese news and current affairs channels – CCTV-4; Phoenix Infonews and Chongqing TV;
- Four Chinese lifestyle channels – Beijing TV; Shanghai Dragon TV; Jiangsu International and Fujian Straits TV;
- Four general entertainment channels – CCTV entertainment; Guangdong Southern TV; Hunan TV World; and Anhui TV
- One Chinese opera channel – CCTV Opera;
- One Chinese Movie channel – China Movie Channel;
- One Chinese educational/cultural channel –China Yellow River TV;
- One international news/business channel – Zhejiang International;
- CCTV News – a News channel in English



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WINNER
Commitment to Customer
Service – Consumer
ACOMMS Communications
Alliance & CommsDay
Awards 2009



WINNER
Australian Service
Excellence Award,
WA Call Centre Manager
of the Year,
National Customer Service
CEO of the Year
Customer Service Institute
of Australia (CSIA)



WINNER
Carrier of the Year 2010
Best Broadband Service
(Fixed or Wireless),
Chief Executive of the Year
Australian Telecom
Awards 2009

CCTV News in English and MTV Mandarin are also available along with the Great Wall TV Package.

The 11 channels available through the new Singaporean and Taiwanese Mandarin package include:

- ETTV News a 24 hour news channel
- Celestial Classic Movies
- Eight General Entertainment, News & lifestyle channels including 8 International; ETTV Asia; Sanilh TV; CTI TV; Jet TV; Taiwan TV; Macroview TV and Asia Plus

CCTV News in English is also available with the Singaporean and Taiwanese Mandarin package.

Available now, this latest fetchtv offering can be accessed for an additional \$19.95 per month for customers who subscribe to iiNet's fetchtv 2 service.

For more information on fetchtv and the packages available from iiNet, visit www.iinet.net.au

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About iiNet

iiNet is Australia's second largest DSL Internet Service Provider (ISP) and the leading challenger in the telecommunications market. We employ more than 1800 inquisitive staff across four countries and support over 1.3 million broadband, telephony and Internet Protocol TV (IPTV) services nationwide.

We're a publicly listed company and we maintain our own super-fast broadband network. Our vision is to lead the market with products that harness the potential of the Internet and then differentiate with award-winning customer service.

To achieve this, we employ creative thinkers and true advocates of technology. Our people are a huge part of the iiNet success story, so we've developed a unique and stimulating work culture to ensure they remain engaged and inspired.

A lot has changed since our CEO founded iiNet in a suburban garage back in 1993 and the broadband landscape continues to evolve. What hasn't changed is our passion for the transformative benefits of the Internet and our commitment to helping Australians connect better.

About FetchTV

FetchTV is an Australian founded and owned business, with backing from the Malaysian based ASTRO ALL ASIA NETWORKS subscription TV group.

FetchTV is a wholesale subscription TV provider to leading Australian ISPs. The fetchtv service is unique in that it provides access to digital free-to-air channels, subscription channels, video on-demand and interactive content via an unmetered broadband connection, to the TV in SD and HD quality, instantly with no downloading delays.