

## Media Release

### Fetchtv: the future of TV now available to all iiNet customers



- iiNet launches fetchtv1, a streamlined version of FetchTV available to all customers
- \$99 set-up fee removed for new FetchTV subscriptions

**28 October 2010:** Australia's largest broadband competitor, iiNet, today launched fetchtv 1, a streamlined version of FetchTV that is available to all iiNet broadband customers, regardless of broadband speed.

Like iiNet's market-leading fetchtv 2 service, fetchtv 1 customers get access to the latest release movies from the most comprehensive selection of major Hollywood studios in Australia, access to all local digital free to air channels, and a set top box with one terabyte of storage.

"iiNet fetchtv 1 means all our customers can now access movies on demand and quota-free. Coupled with Fetchtv's state-of-the-art set top box, we think this makes compelling value for only \$14.95 a month," said iiNet's Chief Technology Officer, Greg Bader.

"With three digital tuners and one terabyte of storage, not only is it possible to record two free-to-air TV channels while watching a third, there's enough memory to store hours of your favourite shows."

iiNet fetchtv 1 customers can access the MoviePlex service, which has a huge array of the latest releases and library movies from the major Hollywood and independent studios.

"Movieplex brings the video store to your lounge room, with the added bonus that you get to keep new releases for 48 hours. You can pause, rewind, fast forward, even stop and come back to it later. It's completely up to you. Best of all you'll never pay late fees again," said Bader.

To coincide with the launch of iiNet fetchtv 1, iiNet has waived the \$99 set up fee for all new fetchtv subscriptions. For a monthly subscription of \$14.95 (fetchtv1), or \$29.95 (fetchtv2) iiNet customers can join the home entertainment revolution.

More information about iiNet's fetchtv is available at <http://www.iinet.net.au/fetchtv/>



**WINNER**  
Commitment to Customer  
Service – Consumer  
ACOMMS Communications  
Alliance & CommsDay  
Awards 2009



**WINNER**  
Australian Service  
Excellence Award,  
WA Call Centre Manager  
of the Year,  
National Customer Service  
CEO of the Year  
Customer Service Institute  
of Australia (CSIA)



**WINNER**  
Carrier of the Year 2010  
Best Broadband Service  
(Fixed or Wireless),  
Chief Executive of the Year  
Australian Telecom  
Awards 2009

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**About iiNet**

iiNet is Australia's second largest DSL Internet Service Provider (ISP) and the leading challenger in the telecommunications market. We employ more than 1800 inquisitive staff across four countries and support over 1.3 million broadband, telephony and Internet Protocol TV (IPTV) services nationwide.

We're a publicly listed company and we maintain our own super-fast broadband network. Our vision is to lead the market with products that harness the potential of the Internet and then differentiate with award-winning customer service.

To achieve this, we employ creative thinkers and true advocates of technology. Our people are a huge part of the iiNet success story, so we've developed a unique and stimulating work culture to ensure they remain engaged and inspired.

A lot has changed since our CEO founded iiNet in a suburban garage back in 1993 and the broadband landscape continues to evolve. What hasn't changed is our passion for the transformative benefits of the Internet and our commitment to helping Australians connect better.

**About FetchTV**

FetchTV is an Australian founded and owned business, with backing from the Malaysian based ASTRO ALL ASIA NETWORKS subscription TV group.

FetchTV is a wholesale subscription TV provider to leading Australian ISPs. The fetchtv service is unique in that it provides access to digital free-to-air channels, subscription channels, video on-demand and interactive content via an unmetered broadband connection, to the TV in SD and HD quality, instantly with no downloading delays.