

Media Release

iiNet Unleashes the NBN

20 August 2010 – iiNet has announced Australia's first terabyte plan on the National Broadband Network, with a massive boost to speed and quota on all of its NBN fibre plans.

Managing Director, Michael Malone said iiNet wanted to give Australia a taste of what the National Broadband Band can deliver, for the same price they'd usually pay for ADSL2+.

"The main advantage of the NBN is speed. You don't know what it's like until you actually use a reliable 100M fibre connection in the home. And these speeds are seriously awesome!" said Mr Malone.

"You could download an album from iTunes in under 15 seconds, or grab a whole movie in a little under seven minutes, so we're also ramping up the amount of data included to make sure customers can really use it.

"The NBN is essential infrastructure that will help us keep up with the rest of the world. We're really pushing copper to its limits with new applications like IPTV, but it won't be able to deliver the next generation of applications.

"We're excited to be part of the initial rollout of the NBN in Tasmania and look forward to connecting more Australian households in coming years," Malone added.

Mr Malone said the updated fibre plans would be available to new customers from 1 September 2010, with the increased 100mbps download speeds offered free of charge until 30 June 2011.

For further information or media interviews, please contact:

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WINNER
Commitment to Customer
Service – Consumer
ACOMMS Communications
Alliance & CommsDay
Awards 2009



WINNER
Australian Service
Excellence Award,
WA Call Centre Manager
of the Year,
National Customer Service
CEO of the Year
Customer Service Institute
of Australia (CSIA)



WINNER
Carrier of the Year 2010
Best Broadband Service
(Fixed or Wireless),
Chief Executive of the Year
Australian Telecom
Awards 2009

iiNet NBN Fibre Plans – September 2010

NBN Fibre Bundled	Regular Down/ Up Speed	Down/ Up Speed Until June 2011	Peak + Off Peak Quota	Fibre Cost
NBN-1	25/2Mbps	100/8Mbps	10+10	\$29.95
NBN-2	25/2Mbps	100/8Mbps	100+100	\$49.95
NBN-3	25/2Mbps	100/8Mbps	200+200	\$69.95
NBN-4	25/2Mbps	100/8Mbps	500+500	\$99.95

NBN Fibre Unbundled	Regular Down/ Up Speed	Down/ Up Speed Until June 2011	Peak + Off Peak Quota	Fibre Cost
NBN-1	Not Available			
NBN-2	25/2Mbps	100/8Mbps	50+50	\$59.95
NBN-3	25/2Mbps	100/8Mbps	100+100	\$79.95
NBN-4	25/2Mbps	100/8Mbps	200+200	\$99.95

About iiNet

iiNet was established in 1993 and listed on the ASX in 1999, growing from a small Perth business into the third largest Internet Service Provider in Australia. The company now supports around 900,000 broadband, telephony and dialup services nationwide, with revenues of over \$500m, and proudly employs more than 1700 people in Perth, Sydney, Melbourne, Auckland and Cape Town. While iiNet is supportive of the planned National Broadband Network, the company remains implacably opposed to the ALP's plans to censor the Internet.

iiNet's goal is to lead the market with the best internet access products and then differentiate with genuine, plain speaking customer service. The company has its own high speed ADSL2+ network reaching around 4 million households across Australia; the largest Voice over IP network in the country; and is delighted to have led yet again with BoB™, winning 2009's Product category at the Western Australian Technology and Telecommunications Awards.