



Media Release

AFACT short on THE facts: iiNet

19 April 2010: Claims by the Australian Federation Against Copyright Theft (AFACT) that ISPs, like iiNet, are refusing to negotiate the availability of content online are completely untrue.

Contrary to the false claims made today by AFACT, iiNet and other ISPs have always been ready to negotiate online content matters with copyright holders.

In fact, a number of Australian ISPs including iiNet have successfully negotiated with rights holders for a range of online rights such as Village Roadshow, Fox Sports and Bloomberg.

The internet industry and copyright holders had been in detailed discussions for a number of years, before AFACT and its Executive Director, Ms Pecotic, called off negotiations in August 2007 to commence their unsuccessful legal proceedings against iiNet in the Federal Court.

Clearly, AFACT are not part of the solution, instead appear only to hinder the process of developing mutually beneficial business relationships.

Prior to the Federal Court hearing, iiNet again sought to negotiate with AFACT on these matters, but they refused.

On the very day iiNet comprehensively won in the Federal Court, Chief Executive Officer Michael Malone renewed his call saying he was eager to engage with the film industry and copyright holders.

iiNet also continues to sponsor, and participate in, the Internet Industry Association's Synergy events, the major business development roundtable with leading ISPs and leading content owners.

Having lost comprehensively in the Federal Court and continually refused to accept offers to have constructive discussions, AFACT's latest claims are well short of the facts and continue their uncooperative and unproductive approach.

It is clear that in an election year AFACT is now seeking to force an unworkable political solution rather than work with the internet industry to develop a practical and commercial outcome that protects and benefits copyright holders.

- ENDS -



WINNER
Commitment to Customer
Service – Consumer
ACOMMS Communications
Alliance & CommsDay
Awards 2009



WINNER
Australian Service
Excellence Award,
WA Call Centre Manager
of the Year,
National Customer Service
CEO of the Year
Customer Service Institute
of Australia (CSIA)



WINNER
Carrier of the Year 2010
Best Broadband Service
(Fixed or Wireless),
Chief Executive of the Year
Australian Telecom
Awards 2009

A full list of current awards
can be seen at [iiNet Awards](#)



For further information or interviews, please contact:

Tim Grau, Springboard Australia

M: +61 438 044 598

E: tim (dot) grau (at) springboard (dot) net (dot) au

About iiNet

iiNet was established in 1993 and listed on the ASX in 1999, growing from a small Perth business into the third largest Internet Service Provider in Australia. The company now supports around 900,000 broadband, telephony and dialup services nationwide, with revenues of over \$450m, and proudly employs over 1400 people in Perth, Sydney, Melbourne, Auckland and Cape Town.

iiNet's goal is to lead the market with the best internet access products and then differentiate with genuine, plain speaking customer service. The company has its own high speed ADSL2+ network reaching around 4 million households across Australia; the largest Voice over IP network in the country; and is delighted to have led yet again with BoB™, winning 2009's *Product* category at the Western Australian Technology and Telecommunications Awards.

[2009 Annual Report](#)