

## Media Release

### iiNet celebrates its 500,000<sup>th</sup> broadband port in Gosford

**16 June 2011:** iiNet has installed its 500,000<sup>th</sup> broadband port in Gosford NSW today, marking a significant milestone in the Internet service provider's commitment to providing superfast, affordable broadband to more Australians.

iiNet, along with partners Ericsson and Visionstream, began constructing the network, dubbed the iiNetwork, in 2004. Revolutionary at the time, the iiNetwork meant dramatically increased speeds, better competition, and was the precursor to industry firsts like Naked DSL and TV over broadband.

Greg Bader, iiNet's Chief Technology Officer said the milestone is something to be celebrated as it reflects iiNet's position as a leading challenger in the telecommunications market.

"For residents and businesses in Gosford, and around the country, the expansion of our network means a more competitive market and faster speeds. We don't believe in waiting for the National Broadband Network to be built, people want faster broadband now.

To mark the occasion, a long standing Gosford based customer has been migrated to the 500,000<sup>th</sup> port and rewarded with 500,000MB of free download quota and iiNet's fetchTV service.

Judy Donahay, an iiNet customer since 2003, said she is thrilled to be migrated to iiNet's new network.

"I'm looking forward to having faster speeds at home, as I have the Internet running all the time," Ms Donahay said.

"I've been with iiNet for more than eight years and I am a big supporter so it's really nice to be rewarded for my loyalty and it's a good thing for the area as it brings more competition which is always a positive."

For more information on iiNet, visit [www.iiNet.net.au](http://www.iiNet.net.au).

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**WINNER**  
Innovation – Large  
Company Award,  
ACOMMS Communications  
Alliance & CommsDay  
Awards 2010



National Large Business - iiNet  
WA Large Business - iiNet  
WA Service Excellence in a  
Contact Centre – Westnet  
Customer Service Institute of  
Australia (CSIA)



**WINNER**  
Carrier of the Year Award,  
Highly commended - iiNet's  
'work from home' program,  
Australian Telecommunications  
Users Group (ATUG)

A full list of current awards  
can be seen at [iiNet Awards](http://iiNet Awards)



## **About iiNet**

iiNet is Australia's second largest DSL Internet Service Provider (ISP) and the leading challenger in the telecommunications market. We employ more than 2000 inquisitive staff across four countries and support over 1.3 million broadband, telephony and Internet Protocol TV (IPTV) services nationwide.

We're a publicly listed company and we maintain our own super-fast broadband network. Our vision is to lead the market with products that harness the potential of the Internet and then differentiate with award-winning customer service.

To achieve this, we employ creative thinkers and true advocates of technology. Our people are a huge part of the iiNet success story, so we've developed a unique and stimulating work culture to ensure they remain engaged and inspired.

A lot has changed since our CEO founded iiNet in a suburban garage back in 1993 and the broadband landscape continues to evolve. What hasn't changed is our passion for the transformative benefits of the Internet and our commitment to helping Australians connect better.