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Super 14 Fans to score online with iiNet

10th February, 2009: iiNet (ASX:IIN) has announced today that its broadband customers will have access to over 40 On Demand matches featuring Australian Super 14 teams completely quota free during the 2009 season, kicking off this Friday.

“iiNet is excited to be the only ISP offering Super 14 games On Demand to its broadband customers in Australia. With iiNet, Super 14 fans can be rest assured that they will always have access to the best seat in the house,” said Mark White, Chief Operating Officer at iiNet.

Under their partnership with FOX SPORTS, rugby fans will be able to watch FOX SPORTS coverage of up to four Investec Super 14 games that feature an Australian team each week online, available eight hours after the scheduled broadcast kick off time, with their iiNet broadband service.

“This is a great opportunity for rugby fans across Australia to watch their favorite team in action at a time that is convenient to them, without having to worry about exceeding their download limits,” Mark said.

In addition to the Investec Super 14 tournament, iiNet has also secured the rights to FOX SPORTS coverage of the New Zealand Provincial Championships and the South African Currie Cup commencing in June and July.

“We look forward to working with iiNet to provide some of the best Super 14 action in the 2009 season to its broadband customers, said Jon Marquard Chief Operating Officer (FOX SPORTS)

The Investec Super 14 offering adds to the growing online quota free content that iiNet provides its customers through its *Freezone*, in association with the rights owners.

“iiNet is proud of being an industry leader in signing content agreements which set the internet free for our customers. The Super 14 agreement further strengthens the quota free content available to our customers which now includes Barclays Premier League, iTunes, ABC iView and Xbox 360 to name just a few.”

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About iiNet

iiNet was established in 1993 and listed on the ASX in 1999, growing from a small Perth business into the third largest Internet Service Provider in Australia. The company now supports over half a million dial up, broadband and telephony services nationwide, with revenues of over \$400m, and proudly employs more than 1400 people in Perth, Sydney, Auckland and Cape Town.

iiNet's goal is to lead the market with the best internet access products and then differentiate with genuine, plain speaking customer service. The company has its own high speed ADSL2+ network reaching around 4 million households across Australia, the largest Voice over IP network in the country, and is delighted to have led yet again with Naked DSL, recognised by PC User Magazine as the 2007 Product of the Year.