

Media Release

iiNet's Freezone offers unmetered access to TiVo on-demand entertainment

6 November 2009: iiNet, Australia's third largest Internet Service Provider (ISP), today announced an agreement with Hybrid Television Services (ANZ) Pty Limited, the exclusive licensee of TiVo® products in Australia and New Zealand, to give iiNet customers unmetered access to TiVo's growing range of on-demand content via the [iiNet Freezone](#).

iiNet customers will soon be able to download TiVo's electronic program guide, software updates, new release and library movies on-demand from a range of over 250 titles including Dakota Fanning's *'The Secret Life of Bees'* and the smash hit comedy *'The Boat that Rocked'*, as well as a range of on-demand content and services planned in the near future, without any impact on their monthly quota.

"This latest new offering further adds to our ever expanding and changing iiNet Freezone, giving customers access to free legal content online without impacting on their monthly download quota," iiNet's Managing Director Michael Malone says.

"More and more, we are finding that our customers want to watch television but also want to enjoy high quality broadband content. With an average film being 1.7GB in size, unmetering movies alone provides great value to our customers, particularly those on plans with smaller quotas."

"The deal to bring TiVo into the iiNet Freezone means that movies, program guides and TiVo upgrades join other unmetered content such as FOX SPORTS' Barclays Premier League matches, downloads from Xbox LIVE, a huge range of programs available through ABC iView, Investec Super 14s Rugby games and purchases from the Australian Apple iTunes store," adds Malone.

In coming months, iiNet is set to release its own IPTV product, designed to work harmoniously with the range of content in the now-bulging iiNet Freezone. iiNet's IPTV service will be a separate offering to the TiVo partnership.

"The partnership with TiVo, through Hybrid Television Services, is designed to give iiNet TiVo customers a wider range of services and more value for their dollar," he says.

"TiVo was an early entrant into the set top box market in Australia and has done a great job in educating the public – it's logical for iiNet as an innovator and an advocate of legal online content delivery to unmet their content," concludes Mr. Malone.

- ENDS -



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About iiNet

iiNet was established in 1993 and listed on the ASX in 1999, growing from a small Perth business into the third largest Internet Service Provider in Australia. The company now supports over 750,000 broadband, telephony and dialup services nationwide, with revenues of over \$400m, and proudly employs around 1300 people in Perth, Sydney, Auckland and Cape Town.

iiNet's goal is to lead the market with the best internet access products and then differentiate with genuine, plain speaking customer service. The company has its own high speed ADSL2+ network reaching around 4million households across Australia, the largest Voice over IP network in the country, and is delighted to have led yet again with Naked DSL, recognised by PC User Magazine as the 2007 Product of the Year.

[08/09 iiNet Annual Report](#)

[Summary of iiNet's 2009 Awards](#)

[iiNet media release library](#)

About Hybrid Television Services (ANZ) Pty Limited

Hybrid Television Services (ANZ) Pty Limited is the exclusive licensee of TiVo products in Australia and New Zealand. The TiVo media device is Freeview compliant in Australia and Freeview|HD compatible in New Zealand. The TiVo service combines digital terrestrial television with broadband movies, games and services (CASPA On-Demand).

The TiVo product was originally pioneered in 1997 in the USA by TiVo Inc. In 2008, TiVo technology was brought to Australia by Hybrid Television Services (ANZ) Pty Limited in August 2008 and will be available in New Zealand from November 2009. Hybrid TV is owned by the Seven Media Group (Australia) and TVNZ (New Zealand). For more information see www.mytivo.com.au or www.mytivo.co.nz

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