

Media Release

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iiNet brings high-speed broadband to 8 new regional communities

2 November 2009 – Australia’s third largest Internet Service Provider (ISP), iiNet today announced it will be installing its own network infrastructure into eight new regional communities, providing competition and innovation through its high-speed broadband offering.

The new network infrastructure (DSLAMs) will upgrade existing iiNet customers in the area to faster broadband with more quota, at no extra charge. The roll out also enables iiNet to offer faster, cheaper broadband including innovative services like Naked DSL, to a wider range of new customers in those communities.

The regional communities to benefit from iiNet’s expansion include Campbelltown, Coffs Harbour and Wollongong in NSW, Mooloolaba, Caloundra and Toowoomba in Queensland, Geelong in Victoria and Bunbury in West Australia. iiNet expect all infrastructure to be installed in exchanges by June of next year.

The expansion of iiNet’s network has been made possible due to new competitive backhaul transmissions provided by Optus. The new regional network infrastructure will join the expanding network of more than 330 DSLAMs across the country.

The DSLAM expansion is in addition to last week’s announcement that iiNet will provide Fibre-to-the-home to all 1500 home sites in the Villawood Properties development at Alamanda in Victoria offering residents broadband speeds of up to 100Mbps.

iiNet Chief Executive Officer Michael Malone said he was always excited and pleased to be able to offer new iiNet services to more Australians, particularly those living in regional communities.

“We have a strong commitment to investing in our own network infrastructure. Today’s announcement is further demonstration of that commitment,” he said.

“We have a number of other regional communities actively on our radar for future expansion.

“The key issue for us, particularly in regional Australia, has always been the availability of competitive backhaul. Where that exists, we are always open to investing to add to our network so more Australians can have the option of choosing faster, more affordable broadband.”

Mr Malone said the Federal Government’s Regional Backbone Blackspots Program, as part of the National Broadband Network, should open more regional locations for iiNet to invest and provide competitive, better, faster broadband.



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For further information or interviews, please contact:

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About iiNet

iiNet was established in 1993 and listed on the ASX in 1999, growing from a small Perth business into the third largest Internet Service Provider in Australia. The company now supports over 750,000 broadband, telephony and dialup services nationwide, with revenues of over \$400m, and proudly employs around 1300 people in Perth, Sydney, Auckland and Cape Town.

iiNet's goal is to lead the market with the best internet access products and then differentiate with genuine, plain speaking customer service. The company has its own high speed ADSL2+ network reaching around 4million households across Australia, the largest Voice over IP network in the country, and is delighted to have led yet again with Naked DSL, recognised by PC User Magazine as the 2007 Product of the Year.